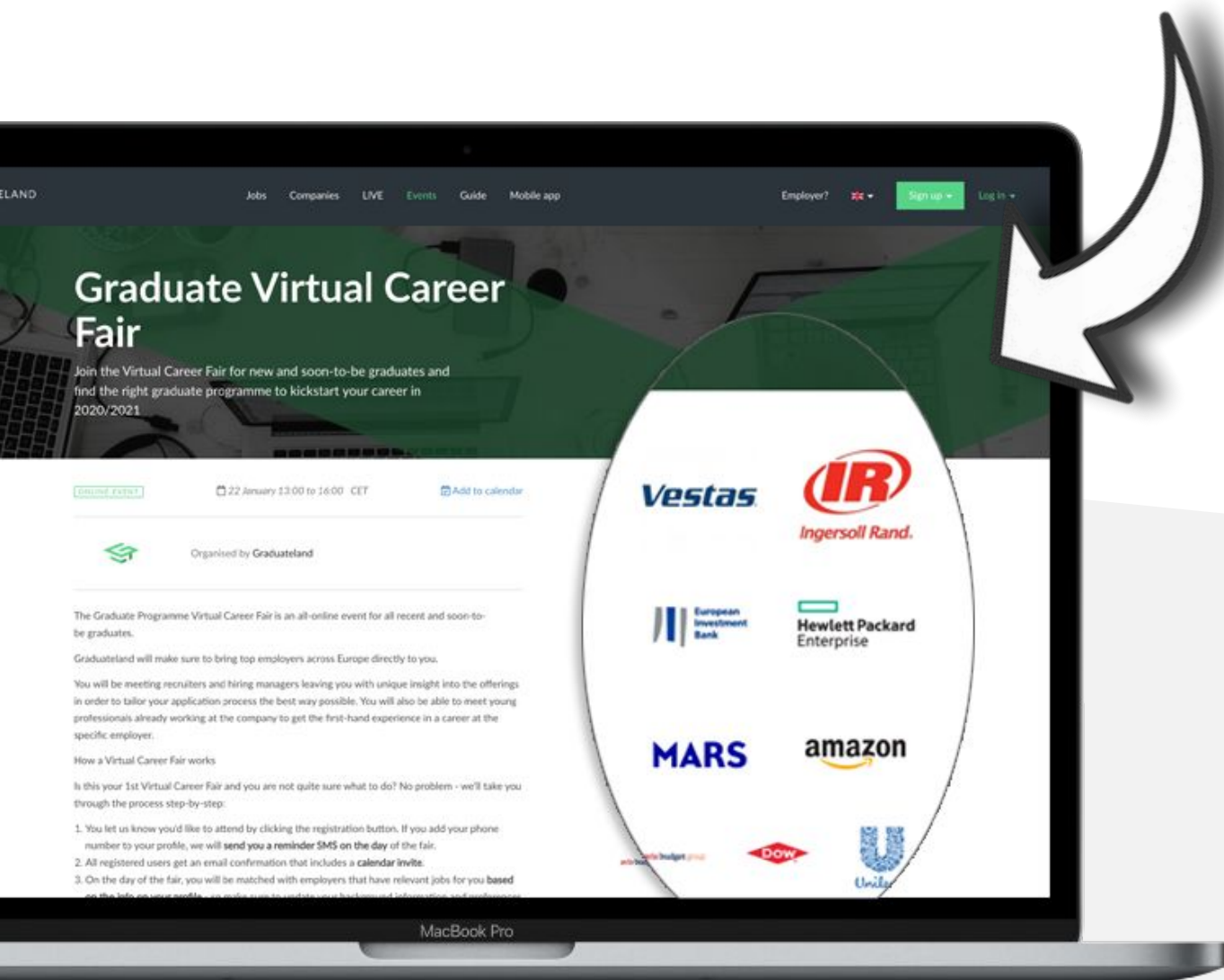# Features to offer Premium exhibitors

GRADUATELAND

Highlighted company logo on the event landing page

Create increased exposure for Premium exhibitors by increasing their company logo on the page that everyone needs to visit

- Supports an unlimited number of highlighted logos
- Highlight logos from your event management system

Highlighted company logo in the VCF Lobby page

During the virtual event the most visited page is the Lobby page - get selected exhibitors' logos in the logo carousel with direct links to their respective event stalls

- Same logos as highlighted on the event landing page will be highlighted in the carousel
- Logos are clickable links that steer traffic to the the stalls, thus keeping users on the platform